

INNA POSOKHOVA

Product Designer - Fintech

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SUMMARY

Product Designer specializing in fintech, with end-to-end ownership of complex, regulated product experiences. Helped redesign RockWallet 1.0 from the ground up and designed RockWallet 2.0, a multi-currency digital wallet and exchange app - covering KYC identity verification, banking integration, and payments in close collaboration with compliance, payments, and engineering teams. Works at the intersection of design and code, using AI-assisted workflows (Claude Code, GitHub, Vercel) to prototype, validate, and ship faster.

EXPERIENCE

Product Designer - RockWallet

March 2025 – Present

- Helped redesign RockWallet 1.0 from the ground up and designed RockWallet 2.0, a multi-currency digital wallet and exchange app for iOS and Android.
- Redesigned the KYC onboarding experience, contributing to improved verification funnel completion rates validated through Amplitude analytics.
- Designed the banking integration experience, enabling users to link bank accounts for fiat deposits and withdrawals, as well as debit card ordering within regulatory constraints.
- Own complex, high-risk flows across payments, identity verification, and account management, partnering daily with compliance, payments, engineering teams and external partners.
- Build interactive, high-fidelity prototypes in code using AI-assisted design engineering (“vibe coding” with Claude Code), sharing working builds via GitHub and Vercel to accelerate design–engineering handoff.
- Contributed to sustained user growth following the 2.0 launch through continuous, data-informed design iteration.
- Built the Prometheus design system and connected its components to code with Figma Code Connect (via Figma MCP and Claude Code).

UI/UX Design Intern - Modo Carsharing

September 2024 – November 2024

- Helped develop and document the Modo app design system in Figma (components, typography, color, spacing), improving consistency across platforms.
- Redesigned the in-app payment flows; prototypes validated with stakeholders and adopted for implementation.
- Collaborated across teams (stakeholders, execs, engineering, product managers) within the Agile environment

Freelance UX/UI Designer - Self-Employed

January 2019 – Present

- Design responsive websites and apps for small-business clients, using user research and moderated/unmoderated usability testing to drive measurable gains in engagement.
- Designed to WCAG accessibility guidelines, delivering compliant, inclusive experiences.

SKILLS

Fintech & Domain: KYC / identity verification, banking integrations, payments UX, crypto wallet & exchange, onboarding funnels, compliance-constrained design

Product Design: End-to-end product design, UX/UI design, interaction design, design systems, prototyping, wireframing, user flows, information architecture, usability testing, user research, accessibility

AI & Design Engineering: Claude Code, AI-assisted prototyping (vibe coding), GitHub, Vercel, HTML, CSS, JavaScript, Node.js

Data & Analytics: Amplitude, funnel analysis, data-informed iteration

Tools: Figma, FigJam, Adobe Creative Suite, Claude Code, Visual Studio Code, Vercel, GitHub, Rive (animations & micro-interactions), Userlytics, Maze, Confluence

EDUCATION

British Columbia Institute of Technology (BCIT), Vancouver, BC

Diploma, New Media Design & Web Development - with honors & academic award, 95% GPA

Fanshawe College, London, ON

Diploma, Logistics & Supply Chain Management